



# DIRECTORY ADVERTISING FORM (please fill in BLOCK letters)

**Deadline: November 10, 2012**

## CONTACT INFORMATION

Tax Invoice will be raised on the given company name and sent to the given address

Company Name:

Name:

Job Title:

Mobile No.:

Address:

City:

Pincode:

Country:

Tel. No.

Fax No.:

E-mail ID

## ADVERTISEMENT TARIFF

(Any orders after the deadline will be charged 30% extra. Orders valid only when accompanied with full payment)

S. No.	Advertising Opportunities	No. of Advts	Amount (in INR)	Amount (in Euro)
1.	Double Spread (Color)		45,000.00	385.00
2.	Full Page (Color)		20,000.00	310.00
3.	Back Outer Page (Color)		35,000.00	540.00
4.	Front Inner / Back Inner (Color)		30,000.00	465.00

### Mechanical Details of the Directory:

Finished Size: 13.5 cm (w) x 21.5 cm (h)

Advertisement Size: 12.5 cm (w) x 20.5 cm (h)

**PLEASE ADD 10.30% SERVICE TAX TO THE ABOVE**

### Materials required for Advertisement:

Advertisement to be submitted in the prescribed mechanical details in EPS, Coreldraw or High Resolution PDF

## PAYMENT OPTIONS

Full Payment **MUST** accompany this application form. The Balance Payment **MUST** be made on or before November **30, 2012**. If the payment is made by cheque please issue the cheque on "ZAK TRADE FAIRS & EXHIBITIONS PVT. LTD.". If the payment is made by TT / Wire Transfer, the beneficiary details are: **Bank Name:** Standard Chartered Bank **Address:** 59, GN Chetty Road, T. Nagar, Chennai - 600017; **Account No:** 436-0-501710-1 **Swift Code:** SCBLINBBXXX **MICR Code:** 600036008 **RTGS Code:** SCBL0036083

Cheque Number: \_\_\_\_\_ Date: \_\_\_\_\_ Drawn on: \_\_\_\_\_

Amount: \_\_\_\_\_ Amount (in Words): \_\_\_\_\_

Authorised Signatory Name

Company Stamp

Signature



**Please Send the Original to:** Asst. Manager

Zak Trade Fairs & Exhibitions Pvt. Ltd.,

"Zak Towers", 49, Veerabadran Street, Nungambakkam, Chennai - 600034

Tel:+91-44-42959595 Fax:+91-44-28202728 Email: mktg@zakgroup.com